

Survey Topic Definitions Table

Topic	Definition
Animal Care	Ensuring the humane treatment, health, and welfare of animals across the supply chain.
Biodiversity	Protecting ecosystems, species, and natural resources critical to sustainable agriculture and environmental health.
Community Contributions	Supporting and investing in local communities through charitable giving, volunteerism, education, and economic support.
Diversity, Equity and Inclusion	Creating a workplace and culture that values differences, promotes fairness, and ensures equal opportunities for all.
Economic Contributions	Strengthening local and regional economies by creating jobs, supporting suppliers, and driving business growth.
Employee Attraction and Retention	Recruiting and retaining talented employees by offering competitive pay, benefits, career development, and a positive work environment.
Energy Use	Managing and reducing energy consumption, with an emphasis on efficiency and the use of renewable energy sources.
Food/Nutrition Security and Accessibility	Helping ensure that safe, nutritious, and affordable food is available and accessible to all people.
Greenhouse Gas Emissions	Reducing emissions (like carbon dioxide and methane) that contribute to climate change, particularly from farming and production processes.
Health and Nutrition	Promoting access to safe, healthy, and nutritious food products that contribute to public health.
Human Rights	Upholding ethical practices and protecting the rights and dignity of workers across operations and supply chains.
Land Use	Managing farmland and other natural resources responsibly to protect ecosystems and preserve land for future generations.
Materials/Packaging	Using sustainable materials and designing packaging that minimizes waste and environmental impact.
Nutrient Management	Applying fertilizers and nutrients responsibly to support healthy crops while reducing runoff and environmental damage.
Product Safety and Quality	Delivering food products that meet the highest standards for safety, consistency, and quality.
Resource Recovery	Reclaiming, reusing, or recycling resources (such as water, energy, or materials) to minimize waste.
Soil Health and Quality	Maintaining and improving soil vitality to support long-term agricultural productivity and sustainability.
Water Conservation	Reducing water use and improving water efficiency across farming and production operations.
Water Quality	Protecting water sources by minimizing pollution and runoff from farming, production, and operational activities.
Worker Health and Safety	Protecting the physical and mental well-being of employees through safe working conditions, training, and health initiatives.